



Academic Vacancy

UNIVERSITY
OF
LOUISIANA

POSITION: *e t t e*

Assistant Professor of Marketing

EEO # BA 7-11

RESPONSIBILITIES: Teach undergraduate and graduate courses in Marketing, conduct research, and discharge other duties normally associated with a university faculty appointment. A commitment to conducting peer-reviewed published research and related scholarly endeavors is essential.

QUALIFICATIONS: The applicant must possess an earned doctorate in Marketing or related field and must have skills normally associated with teaching at the university level and conducting scholarly research. A record of maintaining research in the field of Marketing, teaching and service appropriate for appointment at the rank of assistant/associate professor is required. Candidates must have authored (or co-authored) three article(s) that have been accepted for publication in approved business journals in the past five years. Recent doctoral graduates (within one year of appointment) are not required to meet the three-in-five requirement but should show evidence of the ability to publish. ABDs will be considered at the rank of Instructor until completion of the doctoral degree. The ideal candidate will have a strong background in channels/logistics/supply chain management with an interest in teaching retail management, fashion merchandising, supply chain and manufacturing, forecasting, and similar courses with a particular emphasis on fashion.

ADMINISTRATIVE UNIT: The University of Louisiana at Lafayette is one of eight publicly supported universities governed by the University of Louisiana System. It consists of nine degree granting units: the Colleges of the Arts; Liberal Arts; Education; Engineering; General Studies; Nursing and Allied Health Professions; Ray P. Authement College of Sciences; B.I. Moody III College of Business Administration; and the Graduate School. The University has an enrollment of 16,300 students with a permanent faculty of 593. The University offers undergraduate degrees in 78 disciplines, the master's degree in 27 disciplines, and the doctorate in 9 disciplines.

The B.I. Moody III College of Business Administration consists of five academic units in the disciplines of Accounting; Business Systems, Analysis and Technology; Economics and Finance; Management; and Marketing and Hospitality. The College has an enrollment of 2,800 students with a full-time faculty of 50. In addition, there is an MBA enrollment of 200 students. The College is accredited by AACSB International.

The Department of Marketing and Hospitality has a faculty of 13 with 485 students majoring in the degree program of Marketing and 150 students majoring in Hospitality Management. The Department participates in the MBA program and provides instruction as a service to the College and the University at the undergraduate level.

SALARY: Commensurate with qualifications and experience.

STARTING DATE: August 2013

APPLICATIONS: The position will remain open until filled. Candidates should provide the materials denoted below to Dr. Gwen Fontenot, Department Head, Marketing and Hospitality, University of Louisiana at Lafayette, ULL Box 43490, Lafayette, LA 70504-3490, fontenotg@louisiana.edu, website: moody.louisiana.edu.

- letter of application (reference MKTG position)
- current vita
- evidence of scholarship
- evidence of teaching effectiveness
- contact information for three professional references
- three letters of reference
- complete undergraduate and graduate transcripts